



Sponsorship Package 2020



Event Overview

Get an Impression of the Process Insights USA Conference



<https://youtu.be/euro74lkjTo>

Participants statements from ZF, General Motors, Continental, Honeywell

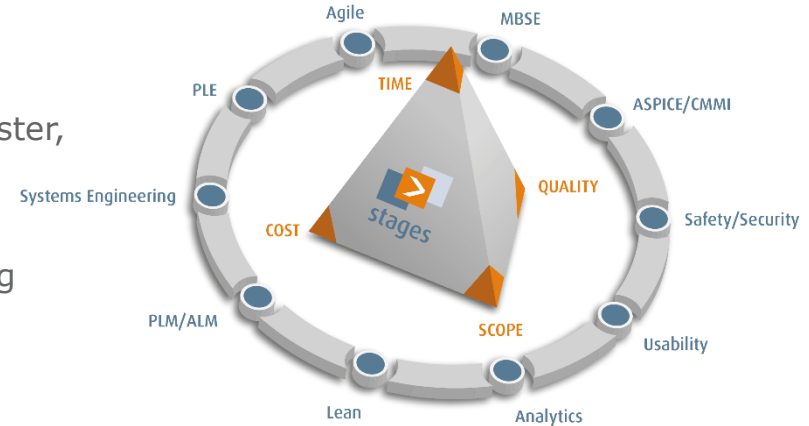


<https://youtu.be/Gnc8J9x2jds>

Event Overview

About Process Insights USA

- Leading Conference for Process Management in Engineering
- **Date: Sept. 28th 2020**
- Venue: Royal Park Hotel, Rochester, MI, US
- Program: Presentations, Best Practices, Exhibition, Networking
- 150+ Participants
- All information: www.process-insights.us
- Topics covered through the conference:



Review: Process Insights USA 2019

- **146** registered managers & engineers from IT, Process, Products, Projects, and Quality
- **27%** Executive-/C-/D- Level Management
- Industries:
 - **62%** Automotive
 - **32%** IT & Consulting
 - **6%** Aerospace & Medical Device
- Companies attended 2019:



100%*
of attendees' expectations have been met

100%*
want to attend the event 2020 again



 **Agenda 2019**
Presentations 2019
Username: Process
Password: Insights-USA

* Based on 36 filled event feedback formulas

Sponsoring Opportunities



3 packages available

Package Bronze: Exhibition

2,499 USD

- 8' x 10' booth space in exhibition area
- 1x table, 2x chairs, power supply, wi-fi
- 2x conference tickets
- Ensured high booth frequency through activation activity (raffle)
- Highlighted as "Bronze Sponsor" on website, program, screens, etc.

Package Silver: Exhibition + Extras

2,999 USD

- Everything covered in bronze package
- Highlighted as "Silver Sponsor" at website, program flyer, screens, etc.
- Additional free entry for 1 employee
- 3x ticket for exclusive Speakers & Sponsors Dinner on Sept. 27th
- Participants list in advance (w/o contact data)
- Place your company brochure in conference dossier
- Share 10 Method Park announcements on LinkedIn/Twitter with your corporate account or prove 5 own promotion activities for the conference **and get 10% off**
- Bring 2 customers to the conference **and get 20% off**

Package Gold: Exhibition + Extras + Speech (limited availability)

4,999 USD

- Everything covered in silver package
- Highlighted as "Gold Sponsor" at website, program flyer, screens, etc.
- 30 minutes presentation around your topic
(Content to be approved by Method Park. Max 2 Slides about company/product)
- Bring 1 customer with you on Stage and get **10% off**

Your Contact:

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