



Sponsorship Package 2019



Event Overview

Get an Impression of the Process Insights USA Conference



<https://youtu.be/euro74lkjTo>

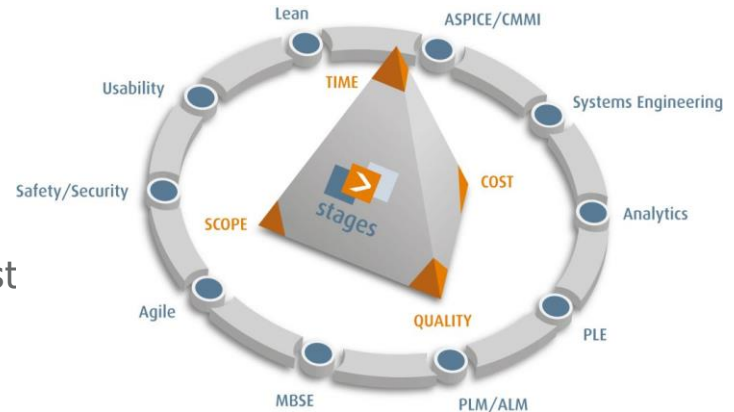
Participants statements from ZF, General Motors, Continental, Honeywell



<https://youtu.be/Gnc8J9x2jds>

About Process Insights USA

- Leading Conference on Process Management for the Engineering
- **Date: Sept. 30th 2019**
- Venue: Royal Park Hotel, Rochester, MI, US
- Program: Presentations, Best Practices, Exhibition, Networking
- All information: www.methodpark.com/insights-us
- Topics covered:



Review 2018 – Stats and Facts



- **120** Managers, Engineers, and Specialists in the fields of Processes, Projects, IT, Systems, and Quality
- **25%** C-/D- Level Management
- Industries:
 - 67% Automotive
 - 28% IT & Consulting
 - 5% Aerospace & Medical Devices

98% of attendees' expectations have been met
83% want to attend the event 2019 again



- **Agenda:** https://www.methodpark.com/fileadmin/user_upload/80_stages/files/insight_na/Agenda_Process_Insights_North_America_2_pages.pdf
- **Presentations:** https://www.methodpark.com/download-center.html?tx_twmethpark_download%5Bcategory%5D=219



Attending Companies 2018: Accenture, ANSYS, Aptiv, Aras, Accenture, BigLever, Bordrin Motor Corporation, BorgWarner, Continental, Danlaw, Denso, DURA Automotive, Fiat Chrysler, Ford Motor Company, General Motors, Gentherm, GlobalLogic, Hancor MDS, Honda R&D Americas, Honeywell, IBM, IEEE, Kostal, KPIT, Lear Corporation, Magna Powertrain USA, Method Park, Nexteer, Novacek Services, P3 Group, Panasonic Automotive Systems, Pedco, Pillar Technology, Robert Bosch LLC, Rockwell Collins, Samsung SDI, Scaled Agile, Siemens, Sodus, Synergistic Solutions, Veoneer, Yakazaki North America, ZF.

Sponsoring Opportunities



3 packages available

- **Package A: Exhibition only** **2,499 USD**
 - 3x2 square meter booth space in exhibition area
 - Power supply, wi-fi, 1x table, 2x chairs
 - 2x conference tickets
 - 2x pre- and post event dinner
- **Package B: Exhibition & Promotion** **2,999 USD**
 - Everything covered in package A
 - Participants list in advance (w/o contact data)
 - Your logo on event website, print program, conference screens
 - 1 flyer in conference folder
 - Giveaway on conference tables
 - 1 customer free entry
- **Package C: Exhibition & Promotion & Presentation** **4,999 USD**
 - Everything covered in Package A and B
 - 30 minutes presentation around your topic (Content to be approved by Method Park. Max 2 Slides about company/product)
 - Bring 5 customers or show 3 own promotion activities and get **25% discount**
 - Bring 1 customer with you on Stage and get **another 25% off**

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